

From: Troy Miller
To: Kerfoot, Lacey; Hein, Stephen; Casey Shiver
Cc: Orvald, Julie M; Vic Redding
Subject: RE: Regional Street Naming Committee - September 23, 2021
Date: Wednesday, September 22, 2021 10:30:09 AM
Attachments: image001.png
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Center St compared with University in name.xlsx

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Hi Lacey (and all) and thank you, Hope you had some great time off. I would like to submit the information below and attached that may be helpful for the Committee's discussion and consideration. Thank you. Have a great day and see you tomorrow.

Troy

Applicant supplied information for the Street Naming Committee

Regarding: Renaming of the section of N. Center Street to "University Way", from the Truckee River to the gates of the University of Nevada, Reno.

History:

- At its November 16, 1920 meeting, the Board of Regents, Reno Mayor and City Council changed 'Center Street' to be renamed to 'University Avenue.'
- In 1957, the City extended the name 'University Avenue' all the way south to Virginia Street, dropping the name 'Center Street' altogether. Later the City renamed the entire length back to 'Center Street,' ending the term of 'University Avenue.' Newspaper accounts attribute the loss of support for a full-length 'University Avenue' to unintended impacts on the addresses of residents and business on what had been South Center Street.

There are currently strong ties established between the University of Nevada, Reno and the City of Reno. The renaming of this street will strengthen those ties, giving the University a more concrete presence in downtown Reno and enhancing the City of Reno's image of being a University Town.

A key discussion has been conflict in Address: Example: The word University within current named streets with same street number associated, example: 400 University Terrace and 400 University Way). See Exhibit "A" for additional information.

- o The University only found three conflict with the same number within all "University" named streets:
 - N. Center Street has three conflicting addresses with University Terrace, from the River to the University. No others streets have conflicts in address numbers. Those addresses on N. Center Street are 150 (Cal Neva Parking) 400 (Reno Event Center) and 401 (Reno Ballroom) which are all commercial properties.
 - The three properties on University Terrace that have conflict, 150, 400 & 401 which are all residential properties and have a different zip code.

There are 12 owners and 18 parcels impacted by the request for University Way. Of these 18 parcels, 7 are owned by the City of Reno. Discussions with private owners the University was able to reach indicate support for University Way, none in opposition. We have the following Letters of Support from owners/representatives of property on Center Street supporting this requested change:

- Mayor, City of Reno
- Reno Downtown Management District
- Canyon Flat's
- Francovich Office Building at 708 N. Center Street, Owner Martin Giudici
- Reno City Center
- AT&T

Respectfully, we request the renaming of North Center Street, from the Truckee River to the University gates, to "University Way." We thank you for your consideration.

From: Kerfoot, Lacey <LKerfoot@washoeconomy.gov>
Sent: Tuesday, September 21, 2021 4:07 PM
To: Hein, Stephen <SHein@washoeconomy.gov>; Troy Miller <tmiller@unr.edu>; Casey Shiver <cshiver@unr.edu>
Cc: Orvald, Julie M <JOrvald@washoeconomy.gov>; Kerfoot, Lacey <LKerfoot@washoeconomy.gov>
Subject: RE: Regional Street Naming Committee - September 23, 2021

Good afternoon,

Thank you for your patience. I returned to the office today after a much needed long weekend.

I have only received one further comment. I just posted it to the website

(https://www.washoeconomy.gov/csd/planning_and_development/board_commission/regional_street_naming_committee/2021/Attachments/092321/University_Public%20Comment-3.pdf) and shared with the committee.

I'm also attaching it here for your convenience. Please let me know if I can assist further.

Regards,



Lacey Kerfoot
Office Support Specialist | Community Services Department
LKerfoot@washoeconomy.gov | Office: 775-328-3606 | Fax: 775-328-6133

Exhibit "A"

University Way Request, address information

Address numbers above range	University Terrace	Proposed: University Way	Support Letters
No Conflicts	Zip Code: 89503	Zip Code, 89557 & 89501	No opposition
Zip Codes all streets: 89512	101-900	0-895	
University Ridge Ct 922-962	101	0 City of Reno Plaza	x
	119	10 AT&T	x
	140	100, 124, 150 Cal Neva Parking	
University Place 905-1001	145	190 Super Pawn	
	150	200 & 219 Reno City Center	x
	155	280 Amtrak	
University Park Ct 1100-1150			
	185	300 Bowling Stadium	x
University Green Dr 3300-3485	193	333 Downtown Reno P.	x
	195	400 Reno Event Center	x
	208	401 Reno Ballroom	x
University Green Ct 905-910	223	500 Coach Inn	
	237	520 Flamingo Hotel	
	245	505 Chalet Motel	
Generally positive details	255	534 Vacant Land	x
All Streets have different zip codes from University Way	340	561 SFR/office	
	341	661 Vacant Land	
No known opposition from owners on Center Street	400	600 Canyon Flats	x
	401	708 Francovich Office	x
Conflicts with University owned vacant land	424	800-895 University owned Vacant land	Applicant
Will have a campus address once developed with no conflict. Land recently acquired.	533	University Address: 1664 N. Center Street with assigned # to building	
	541		
	549		
	555		
Only 3 Address number conflicts between two streets	605		
N. Center Streets properties are commercial	625		
University Terrace properties are residential	633		
	643		
	710		
	725		
	788		
	804		
	811		
	812		
	820		
	821		
	830		